



***Volunteer Income Tax Assistance Program (VITA):  
What It Is, How It Works, and  
What You Can Do To Support It In Your Community***

***An Information and Q & A Session Open to All***

**Friday, January 14, 2022  
3:00 p.m. – 4:15 p.m. Eastern**

**LEARNING. INFLUENCE. CONNECTION. PARTNERSHIP. FPP.**

# A Thank You to FPP Coalition Funders



## FUNDERS

Citi Foundation

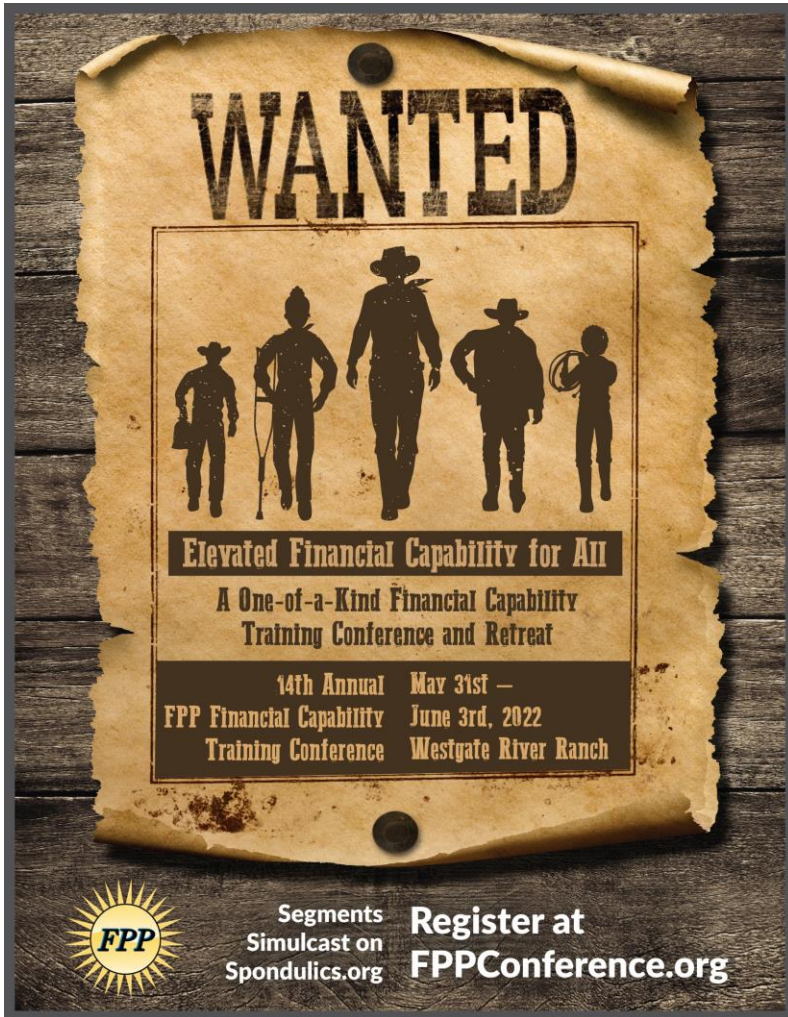


JPMORGAN CHASE & CO.



**ELEVATING FINANCIAL CAPABILITY FOR ALL**

# 2022 FPP Coalition Conference



*[FPPConference.org](https://FPPConference.org)*

**May 31 – June 3, 2022**

**ELEVATING FINANCIAL CAPABILITY FOR ALL**





**This Session's Format is Immersive and Interactive!**



***ELEVATING FINANCIAL CAPABILITY FOR ALL***



**First Opportunity for You to Engage . . .**

**WHAT'S YOUR**  
*Why?*

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# Continuing the Conversation . . .

*What is VITA?*



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# Why Does VITA Exist?

**A National  
Initiative Serving  
LMI Taxpayers  
Since 1969**



# Why Does VITA Exist?

**Serve  
LMI/Vulnerable  
Households**

**Protect  
Taxpayers from  
Identity Theft**

**Anti-Predatory  
Tax Prep  
Alternative**





# Why Does VITA Exist?

**Social Service  
Tax Credit  
Distribution - EIC**



# What Is Meant By “More Than Free Taxes?”

## *The Financial Capability Continuum*



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# How Does VITA Work?

**A National Initiative Serving LMI Taxpayers Since 1969**

**IRS and Local Non-Profit Organizations in Partnership**

**Staffed by VITA Professionals and VITA Volunteers**

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# How Does VITA Work?

**Volunteers and  
Professionals  
Must be  
IRS-Certified**

**VITA Achieves an  
Annual 94%  
Accuracy Rating**

**Serve During the  
Tax Season and  
Throughout the  
Calendar Year**



# How Does VITA Work?

**FPP Coalition  
Functions as FL TON  
Backbone and  
Certification Prep  
Source**





# Understanding Intrinsic Motivation

*Why do VITA Volunteers Choose to Serve?*



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# Understanding Intrinsic Motivation

*How do VITA Volunteers  
Generate Impact  
in the Communities  
They Serve?*



# How Can You Support VITA?

**Aware**

**Share**

**Prepare**



# How Can You Support VITA?

**Aware**

Share

Prepare

***Google Search to Find  
Your Local VITA Program/Site***

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# How Can You Support VITA?

**Aware**

Share

Prepare

<https://irs.treasury.gov/freetaxprep/>

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# How Can You Support VITA?

Aware

Share

Prepare

*Market and Message  
to Those You Know and Serve*

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# How Can You Support VITA?

Aware

Share

Prepare

*Two Ways to Get Involved!*



# How Can You Support VITA?

Aware

Share

Prepare

*Choose to Serve With a Local VITA Program*

[Barry@FPPCoalition.org](mailto:Barry@FPPCoalition.org)

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**A Call to Action – Florida Statewide Virtual VITA!**

***FLTaxeSOnline.org***



**Barry@FPPCoalition.org**

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**A Call to Action – Free Certification Prep Provided!**

***FLTaxeSOnline.org***



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