Volunteer Income Tax Assistance Program (VITA): What It Is, How It Works, and What You Can Do To Support It In Your Community

An Information and Q & A Session Open to All

Friday, January 14, 2022
3:00 p.m. – 4:15 p.m. Eastern
A Thank You to FPP Coalition Funders

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Citi Foundation

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ELEVATING FINANCIAL CAPABILITY FOR ALL
2022 FPP Coalition Conference

FPPConference.org

May 31 – June 3, 2022
This Session’s Format is Immersive and Interactive!
First Opportunity for You to Engage . . .

WHAT’S YOUR Why?
What is VITA?
Why Does VITA Exist?

A National Initiative Serving LMI Taxpayers Since 1969
Why Does VITA Exist?

Serve LMI/Vulnerable Households

Protect Taxpayers from Identity Theft

Anti-Predatory Tax Prep Alternative

ELEVATING FINANCIAL CAPABILITY FOR ALL
Why Does VITA Exist?

Social Service Tax Credit Distribution - EIC
What Is Meant By “More Than Free Taxes?”

The Financial Capability Continuum

How Does VITA Work?

A National Initiative Serving LMI Taxpayers Since 1969

IRS and Local Non-Profit Organizations in Partnership

Staffed by VITA Professionals and VITA Volunteers

ELEVATING FINANCIAL CAPABILITY FOR ALL
How Does VITA Work?

- Volunteers and Professionals Must be IRS-Certified
- VITA Achieves an Annual 94% Accuracy Rating
- Serve During the Tax Season and Throughout the Calendar Year
How Does VITA Work?

FPP Coalition Functions as FL TON Backbone and Certification Prep Source
Understanding Intrinsic Motivation

Why do VITA Volunteers Choose to Serve?
Understanding Intrinsic Motivation

How do VITA Volunteers Generate Impact in the Communities They Serve?
How Can You Support VITA?

Aware
Share
Prepare
How Can You Support VITA?

Aware

Share

Prepare

Google Search to Find Your Local VITA Program/Site

ELEVATING FINANCIAL CAPABILITY FOR ALL
How Can You Support VITA?

Aware  
Share  
Prepare

https://irs.treasury.gov/freetaxprep/
How Can You Support VITA?

Market and Message to Those You Know and Serve
How Can You Support VITA?

Two Ways to Get Involved!

Aware

Share

Prepare
How Can You Support VITA?

Choose to Serve With a Local VITA Program

Barry@FPPCoalition.org

ELEVATING FINANCIAL CAPABILITY FOR ALL
A Call to Action – Florida Statewide Virtual VITA!

Barry@FPPCoalition.org
A Call to Action – Free Certification Prep Provided!

FLTaxesOnline.org

Barry@FPPCoalition.org
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