The Role of Credit Unions in Elevating Financial Inclusion For All

December 8th 1-2:30pm ET

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Presented by MWA in partnership with the FPP Coalition

LEARNING. INFLUENCE. CONNECTION. PARTNERSHIP. FPP.
A Thank You to FPP’s Funders
2022 FPP Coalition Conference

FPPConference.org

50% Savings on Registration before 12/31/21

ELEVATING FINANCIAL CAPABILITY FOR ALL
This Session’s Format is Immersive and Interactive!
First Opportunity for You to Engage . . .

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WHAT'S YOUR Why?

ELEVATING FINANCIAL CAPABILITY FOR ALL
Meet This Session’s Guest Experts

BankOn Florida

Michael Walters Advertising

ELEVATING FINANCIAL CAPABILITY FOR ALL
While MWA prides ourselves on our diverse client portfolio, we have extensive experience, knowledge and passion for working with **credit unions**.

We have helped our clients grow membership, increase deposits and loans, and re-engage members for over 30 years.
Mission-Driven

MWA is dedicated to improving the financial wellness of all Americans. Through partnerships with financial empowerment organizations, MWA is leading the charge to help credit unions improve the financial well-being of their communities and their members.
Honoring That We All Have a Place . . .

The Financial Capability Continuum

- Financial Crisis
- Financial Stability
- Financial Security
- Financial Well-Being
- Financial Prosperity

ELEVATING FINANCIAL CAPABILITY FOR ALL
At what plot point in *The Financial Capability Continuum* do you connect with those you serve?

Why do you think that is?
What Are Bank On National Account Standards?
In what specific ways can the Bank On National Account Standards be a helpful tool in serving low- to moderate-income community members?
Credit Union Roundtable Conversation Starter #3

In what specific ways does your organization go beyond standard financial education initiatives To Elevate Financial Capability for All?

Or, in what specific ways could or should your organization be seeking To Elevate Financial Capability of those you serve?
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