FPP 2020
Regional Roundtable: Big Bend of Florida

“Support and Resources for Small Business and Black- and Brown-Owned Business Post-Pandemic”
Thank You to FPP Zoom Room Sponsors

Florida Blue Foundation

Comerica Bank

ELEVATING FINANCIAL CAPABILITY FOR ALL
Community Conversation Format

FPP 2020 Regional Roundtables
Convening in the FPP Zoom Room

“Together Around the (Virtual) Table”
Community Conversations

ELEVATING FINANCIAL CAPABILITY FOR ALL
Today’s Guest Experts/Panelists

FPP, Together Again

FPP 2020 Regional Roundtables
Convening in the FPP Zoom Room

“Together Around the (Virtual) Table”
Community Conversations

ELEVATING FINANCIAL CAPABILITY FOR ALL
Roundtable/Community Conversation Agenda

1) Why?
2) Specific Challenges
3) Resources Available
4) Prepare Business Owners for Future Sustainability
5) A Call to Action
Roundtable Conversation Starter #1

Why is it so critical that we explore how to best support small and minority-owned businesses post-pandemic in the Big Bend area and beyond?
Roundtable Conversation Starter #2

What are the specific challenges that we have witnessed in the small and minority-owned business community because of COVID-19 and the resulting economic impact?
Roundtable Conversation Starter #3

What local resources are available to business owners at this time?

What are the challenges in accessing these resources?
Roundtable Conversation Starter #4

What can be done to prepare business owners—knowledge, skill, financial and otherwise—for future sustainability during high-risk periods?
Roundtable Conversation Starter #4

- Community Scalability
- Mentorship initiatives
- Engaging the Local Chambers of Commerce
- Minority Chambers of Commerce
- Other Community Partners
- Shifting from Survival Mode to Growth Mode
Summit Conversation Starter #5

What is the call to action to support small, black- and brown-owned businesses in the Big Bend area and beyond? How do we move from talk to action?
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ELEVATING FINANCIAL CAPABILITY FOR ALL
A Thank You to FPP’s Funders

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LEARNING. INFLUENCE. CONNECTION. PARTNERSHIP. FPP.