Trail Blazing in the Social Capital Century

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Institute Focus Areas

- Healthcare
- Education
- Arts & Science
- Corporations
- Work
Financial Capital Century

GDP

Employment

Family
Identifying Capital

- **People**
  - Social Capital
  - Empathy
  - Social Trust
  - Inherent Value

- **Planet**
  - Environmental Capital
  - Sustainability
  - Environmental Integrity
  - Inherent Value

- **Payment**
  - Financial Capital
  - Reciprocity
  - Fiduciary Duty
  - Assigned Value
Social Capital Expressed

- People
- Social Capital
- Empathy
- Social Trust
- Inherent Value
What Economists Ignore

GDP

Blind Spots

Leisure
Evolving Metrics

Agricultural

Environmental Capital

*Barter (Inherent) cannot scale to meet global needs.*

Industrial

Financial Capital

*Money (Assigned) ignores inherent value of people.*

Knowledge

Social Capital

*Must respect inherent value and promote flourishing.*
Social Capital Measured

AVOID “Black Mirror” or China’s social credit system.
ALICE
Asset Limited, Income Constrained, Employed
Beyond Philanthropy

How can sustained investments be made into ALICE households that respect and recognize their inherent social capital?
ALICE
Asset Limited, Income Constrained, Employed
Thank You

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