Is Professional Certification for You?
Certified Practitioner in Financial Capability
Information/Prep Session #3

Barry Altland, Chief Credentialing Officer
The Institute for Financial Capability
Investing In Your Professional Development

CPFinCAP

www.CPFinCap.org

ELEVATING FINANCIAL CAPABILITY FOR ALL
Who Should Pursue the CPFinCap?

WHO:
If you help low- to moderate-income community members rise from Financial Crisis to Stability, Security, Well-Being and Prosperity in any way in the United States, the CPFinCap is designed just for you!

Large Non-Profits  Academia
Small Non-Profits  Government Agencies
Banks/Credit Unions  And more!
CRA Strategists

The Financial Capability Continuum


ELEVATING FINANCIAL CAPABILITY FOR ALL
Why Should a Practitioner Pursue the CPFinCap?

**WHY:**

Despite the many high-quality professional certification programs that dot the landscape, a designation that wholly, directly serves the emerging profession of Financial Capability does not exist... until now! You deserve to grow as a practitioner to perform at your best!
What Does Pursuing the CPFinCap Entail?

**WHAT:**

The CPFinCap is a 12-week, asynchronous, entirely online professional certification that assesses a Candidate’s engagement level in reading, discussion forum and written exercises on the Financial Capability topics of:

- Ethics
- Roles
- Resources
- Direct Services
- Psychology
- Policy
- Community Presence
- FinTech
- Learning Theory
- Leadership
- Collaboration

ELEVATING FINANCIAL CAPABILITY FOR ALL
Where Does a Practitioner Pursue the CPFinCap?

WHERE:

Learn with your peers across the United States right from where you are! The CPFinCap will be facilitated entirely online! No books! No tests! All peer engagement!
How Does a Practitioner Pursue the CPFinCap?
When Will a Practitioner Pursue the CPFinCap?

Fall 2020 Cohort Begins
Monday, October 26
Seeking Stipend Support to Pursue the CPFinCap

www.CPFinCap.org/support
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