Project Team: Team Psy-Fi

Valerie Carillo, Jeremy Claure and Amaya Estevez
Building A Better Mind - Psychology’s Relationship With Financial Capability

By Jeremy Claure Amaya Estevez and Valerie Carrillo
The Problem and Why We Should Care

- “Americans 18-29 years old owe $1.05 trillion in debt.”
  (Forbes Magazine, 2019)
Psychology drastically affects a young adult’s Financial Capability by impacting what they think, what they feel, and what they do with their money.
Research Methodology

- Research Journals
- Documentaries
- Mentor Resources
Financial Exposure

Financial Capability

Financial Literacy

Financial Tools

Environment

Gender

Race
Psychology and Financial Capability
Relationship Scenario
Solutions

- Financial Awareness In Schools
- Financial Awareness in homes
Implementation: Solution 1
Implementation Plan: Solution 2
Call To Action

- Vote
- Teach
- Change
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ELEVATING FINANCIAL CAPABILITY FOR ALL