Outsmart the Scammers
Fraud by the Numbers

- 9 million
- $2.9 billion
- 1 in 20
- 1 in 44
- 90%
Seminar Overview

- Four common fraud scenarios
- Red flags
- Resources
- Additional steps for protection
- “Friend or Fraud?”
Collection Fraud
Romance/Long-distance Relationship/Sweetheart Scam
Romance/
Long-distance
Relationship/
Sweetheart Scam
Lottery/Sweepstakes Scam
Lottery/Sweepstakes Scam
Other Red Flags

- Identity verification
- Immediacy of request
- It doesn’t add up (part 1)
- It doesn’t add up (part 2)
- It doesn’t add up (part 3)
- A vow of secrecy
Protect Yourself and Those You Love

- Protect all personal information
- Be cautious online
- Protect your credit information
- Be diligent with compromised accounts
Resources

- Your state Attorney General’s office
- The Federal Trade Commission (FTC)
- The Consumer Financial Protection Bureau
- The Better Business Bureau
- The Internet Crime Complaint Center
- Your local law enforcement agency
- Your financial institution(s)
- And, your Edward Jones Financial Advisor and the Edward Jones Fraud Team
Scenario 2

Friend or Fraud?

Red Flags?

Next Steps?
Scenario 3

Friend or Fraud?

Red Flags?

Next Steps?
Recap
Q&A
Thank you.

Please complete the evaluation.