FPP Virtual Session – May 2018

Collective Impact: Riding the Waves of “Why”

Pauline Simmonds-Brown, FPP
Who/What is FPP?

“Providing pathways to economic security through a statewide coalition of organizations”
A Thank You to FPP’s Funders
FPP 2018 Annual Training Conference

Registration available at

www.FPPConference.com
Our Guest Expert

Pauline Simmonds-Brown
Engagement Resource Coordinator,
Florida Prosperity Partnership
Collective Impact: Riding the Waves of “Why”

Pauline Simmonds-Brown, MSA
May 17, 2018
When to Collaborate (Co-Labor) and Who to Collaborate With

- Asset Mapping:
When to Collaborate (Co-Labor) and Who to Collaborate With

- Asset Mapping:
  - Who is Doing What
  - What Populations are being served
  - What impact is being made
  - Identify community partners and resources
  - Begin to identify gaps
  - Deepen existing relationships and engage new partners
  - Opportunity to align resources and amplify successes
Does Collective Impact Work?

◆ **YES**

  - **Education:** Alignment Nashville – PENCIL
    Florida College Access Network
  - **Housing:** BAND – Broward County
  - **Finance:** Florida Prosperity Partnership
  - **Health:** Florida Institute for Health Innovation

◆ **NO**

  - Tom Wolff: *10 Places where Collective Impact Gets It Wrong*
How to Achieve Balance Along the Way

Continuous Communication

*multiprong*

H........

Honest
Hard (factual)
Heard
How to Achieve Balance Along the Way

Internal

External

FLORIDA PROSPERITY PARTNERSHIP
Continuing at FPP Conference – Kickstart Session

Making the difference
at the
Community, Regional, Statewide and National levels
Our Guest Expert

Pauline Simmonds-Brown
Engagement Resource Coordinator,
Florida Prosperity Partnership
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Florida Community Bank

EverBank

Manatee Community
Federal Credit Union

BBVA Compass

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Florida Blue
In the pursuit of health

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Collective Impact: Riding the Waves of “Why”

Pauline Simmonds-Brown, FPP